<u>Souleo</u> curates entertaining and informative events, exhibitions, and cultural programs. Souleo has collaborated with noteworthy institutions and brands including the New York Public Library, Schomburg Center for Research in Black Culture, Columbia University, Newark Museum of Art Stax Museum of American Soul Music, Leslie-Lohman Museum of Art, and AARP. Souleo's work has been widely covered in outlets including the Associated Press, NY Times, The New Yorker, NBC and more.